



Newsletter

AUGUST 2008

IMPORTANT DATES

- AGM 31/8/08
- Riverwalk 14/9/08
- Strategy Planning 25/10/08
- 30th Anniversary Volunteer Dinner 20/11/08

New Web Site Launch

We are proud to announce that we have a wonderful new website www.developingfoundation.org.au that is sure to boost the fundraising potential for The Developing Foundation and will bring greater community awareness about brain injury and developmental disabilities.

Personal Appeals Raise Funds

The personal appeals section allows our supporters to collect donations for The Developing Foundation, in memory of a loved one, for a personal occasion, or for a fundraising event. They simply create their own fundraising page through our website and email the link to friends and family. The online payment and tax receipting system makes it easy for people to make donations.

We encourage members who are not conducting their own appeals to tell their friends and family about this exciting opportunity to partner with The Developing Foundation.

Corporate Support

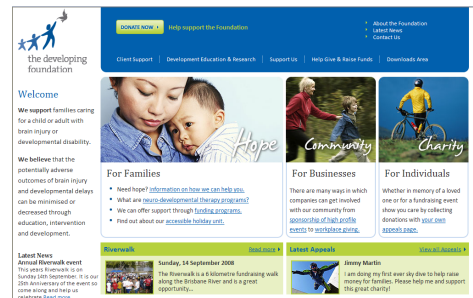
Businesses are also able to get involved through our corporate support section. Supporting the community through charities like The Developing Foundation is becoming an ever important part of responsible corporate branding.

Fund Raising for Families

Our families are also able to take advantage of this website with many choosing to create their very own sponsorship page that helps them raise funds, particularly for our Annual Riverwalk Event. Families often require considerable funding and support as the road from injury to independence may require an intensive and extensive range of therapies and services.

Please let us know what you think of our new web site.

Refer to back page for a larger image of the website.



Annual General Meeting—31 August 2008

Our 30th Annual General Meeting will be held on Sunday, 31 August, 2008 at 2.00pm at 14 Munro Street Auchenflower. This year only the two longest serving committee members are required to resign—Jean Lewis and Tony Paterson. They are eligible for re-nomination.

Members interested in becoming involved as a committee member should refer to the enclosed nomination form. Please note that nominations must be from eligible members—details on the nomination form.

Successful Quality Assurance Certification

We are pleased to advise that The Developing Foundation has been certified for Quality Assurance. This was a requirement of our funding from Disability Services Queensland.

25th Riverwalk—14/9/08

Riverwalk 2008 has brought about some changes from previous years and we would like to remind you of those changes.

Changes for 2008

The family fundraising page, introduced to help families increase their fundraising potential, is already proving to be a success with a number of families already receiving donations online and we are sure it won't be long before everyone is enjoying the benefits of having their own web-page.

The date of the Riverwalk has also changed. We have moved the event to 14 September to bring it in line with Brain Injury Awareness week and Disability Action Week, which will certainly help put the event in the spotlight this year. We have also made some changes to the admission fee for participants. We have raised the fee to \$10 for

adults and \$5 for concessions. However, participants will now receive a free Riverwalk cap in addition to the complimentary sausage, complimentary bottle of water and free admission into the post-walk prize draw. We would also like to remind everyone that The Developing Foundation is a non-profit organisation, but even as a charity we have to maintain income to preserve our services and to undertake work in the area of prevention, research and education. The Riverwalk has been a successful fundraising event for the past 25 years and is totally committed to helping our member families raise funds. From time to time, changes are made that we believe will benefit our families, and, as the level of funds raised increases each year, the changes are most certainly making a difference.

Annual Strategy Meeting—25/10/08

Members are invited to attend our Annual Strategy Meeting which will be held at 14 Munro Street, Auchenflower on Saturday, 25 October 2008 from 11am to 3pm. The agenda includes a review of the previous year's strategies and members' survey, strategic planning for the next year and a review of draft proposed budgets. Please RSVP by 22/10/08 if you plan to attend as the meeting is catered.

30th Anniversary Volunteer Dinner—20/11/08

To celebrate our 30th Anniversary this year, we are holding a Volunteer Dinner on 18 November 2008. The organisation is a wonderful success because of the dedication of its volunteers and we the opportunity in this milestone year to say "thank you".

Volunteers working for the organisation will be provided with a complementary ticket for the evening.

Tribute to Jean Lewis (pictured)

We will also be holding a special tribute to Jean Lewis who retired as our full time



Shop Manager this year. Jean was one of the founding families of the organisation and has been our major fund raiser for many years. Her contribution to the organisation has been outstanding.

Please join us in honouring her for her many year's of voluntary service and the many volunteers

who have worked with her.

Family Volunteers

As this is such a special occasion, we are encouraging families to utilise their DGR funds to host a table and invite their long term volunteers as their guests to the event. Not only is this a nice way to say thank you but will also promote a greater understanding of the work of the Foundation.

The evening will include a three course dinner, entertainment and presentations. Ian Hunter will also be attending.

When: Thur, 20/11/08

Where: Rydges Southbank

Cost:: To be advised

Exciting Project—Developing Childhood

70% of our clients have suffered a congenital brain injury or developmental disability. Based on US figures provided by the US Center for Disease Control and Prevention; 42,000 Australian newborns a year are at risk of having some form of developmental disability, ranging from mild disability, such as speech and language problems, to serious developmental problems, such as intellectual disabilities, cerebral palsy and autism.

For these reasons, The Developing Foundation has been working with Ian Hunter to develop milestone tracking programs for children from 0 to 3 years of age. The programs will provide a means of early detection and intervention for children experiencing developmental delays. We anticipate the Developing Childhood programs will be available through an online interactive website within the next 18 months.

Australian and international research confirms the critical development that takes place during the first few years of life, and where required, the real and positive effect appropriate interventions can have on a child's future.

Sadly, however, there are often significant delays in diagnosing prob-

lems and the opportunity for early intervention is missed. Too often we have heard the lament "if only we'd known" from our client families.

We believe that the potentially adverse outcomes of brain injury and developmental delays can be minimised or decreased through education, intervention and development. The Developing Childhood web site will provide the vehicle for spreading this message and also provide the intervention strategies to impact positively into the lives of many Australian children at risk of developmental delays.

Developing Childhood also aims to further the knowledge in the medical and therapeutic community about brain development and function with the objective of improving the rehabilitation of people affected by developmental delay and brain injury. The data collected will also assist further research into the prevention of developmental delays and subsequent neurological problems.

We believe that this project will also provide revenue to the organisation which will be used to further our objectives to support Australians with brain injury and developmental disability.

Family Liaison Update

Hi Everyone...

The Developing Foundation website is live! Congratulations to all the families who now have their team web pages up, they look fantastic and will assist in making the fundraising and networking process a smooth and successful one.

Also thanks to those who completed their membership renewal surveys. Your feedback and suggestions are appreciated and are considered when delivering our services.

Shortly I will be in touch with those of you who indicated that you would like to meet with me. I also hope to meet many of you in September, at this year's Riverwalk.

Lastly if you are looking for something to do on Saturday, 9 August, The Cerebral Palsy League is hosting a Picnic in the Park, to be held at Roma Street Parklands. The event is to celebrate their 60th birthday and coincides with Cerebral Palsy Awareness week. The event promises to be lots of fun and

includes music entertainment, activities, rides and performances. Roma Street Parklands also has a permanent "Liberty Swing" so people using wheel chairs can also enjoy the playground. For more information on the Picnic in the Park go to www.cplqld.org.au/aboutus/events/picnic-in-the-park.ics

Kings Beach Unit Information

Just a reminder that there is a strict 10am check out of the Kings Beach Unit. The reason for this is that a cleaner is booked to clean the unit on the day of check out and often there is another family checking in that afternoon.

Secondly we understand that accidents happen. If you need new linen while you are staying at the unit these may be hired from the on-site managers, Lorraine and Alan, at a cost of \$6 for a set of sheets, \$3 for a towel and \$1.50 for a hand towel or bath matt. Please do not attempt to clean the linen yourself as the washing machine and dryer cannot handle the loads.

Thanks and to those of you who have booked for the coming year we hope you enjoy your stay.



The Developing Foundation Inc.

14 Munro St
Auchenflower
QLD 4066

Phone: 3871 0530

Fax: 3871 0530

E-mail: info@developingfoundation.org.au

Website: www.developingfoundation.org.au



Shop Volunteers

We need volunteers willing to help with stock sorting and preparation, including washing and ironing.

Please call the office for visit our website for a volunteer application form.

Membership Renewal Reminder

Recently you would have received a membership renewal form. We would like to remind you that Membership fees are due each year on 1 July and that a membership may be cancelled that is 2 months in arrears.

Client Survey

Client families also received a survey form to complete. We would appreciate receiving your response as they provide important information for the Management Committee to consider at our annual strategic planning meeting.

www.developingfoundation.org.au

The screenshot shows the homepage of the Developing Foundation. At the top left is the logo with the text 'the developing foundation'. A blue navigation bar contains a 'DONATE NOW' button and a link to 'Help support the Foundation'. On the right side of the bar are links for 'About the Foundation', 'Latest News', and 'Contact Us'. Below the navigation bar is a horizontal menu with links for 'Client Support', 'Development Education & Research', 'Support Us', 'Help Give & Raise Funds', and 'Downloads Area'. The main content area is divided into three columns: 'For Families' (with a photo of a woman and child), 'For Businesses' (with a photo of a woman and child), and 'For Individuals' (with a photo of a person on a bicycle). Each column contains a list of links to various services and programs. At the bottom, there are two sections: 'Riverwalk' (with a photo of a group of people) and 'Latest Appeals' (with a photo of a person skydiving).